

GLOBAL DESIGN **iT** AWARD 2023

Sponsorship Program



Receipt
July 2023 - October 2023

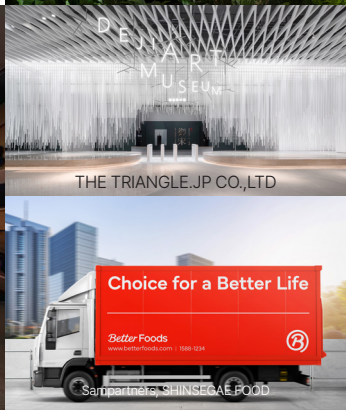
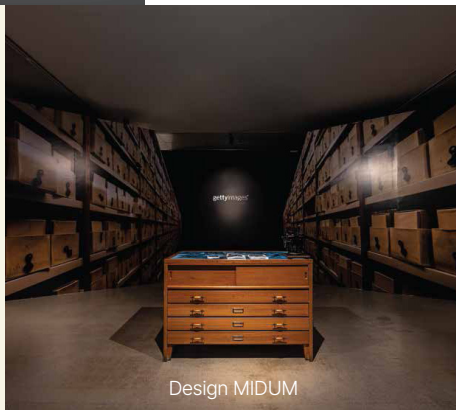
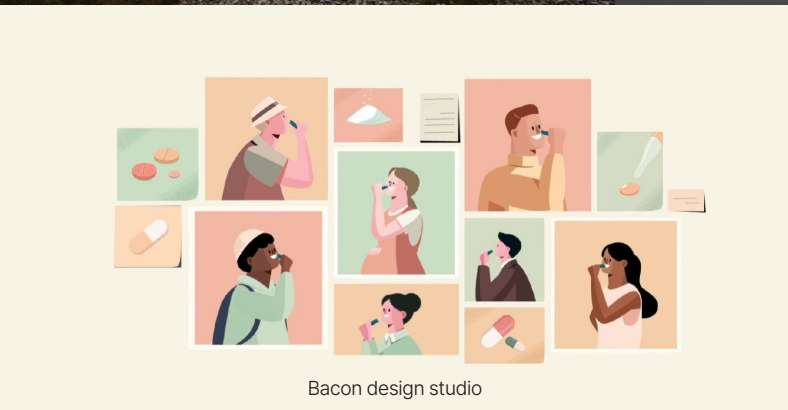
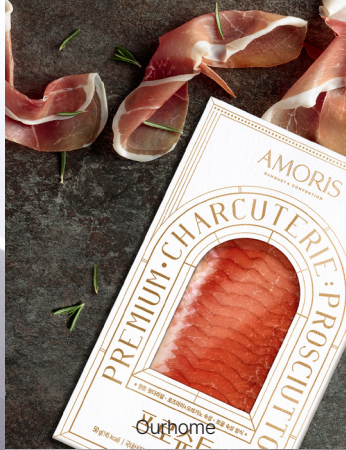
How to enter
www.designitaward.com

Award Ceremony
23 November 2023

Organizer
Korean Federation of Design Industry Associations

Categories

Product Design Transportation & Mobility Digital Device Industrial Equipment Appliance Medical & Health Device Stationery Household Outdoor & Leisure Product Beauty & Fashion Items Souvenir & Tourism Others	Visual Communication Design Advertisement Promotion Book Editorial Brand Identity Typography Package Design	AI & New Media Web & Application Animation & Motion graphic Film and Video Infographic & Data Visualization AI Collaboration Contents AR and VR Digital Art
ESG Design Sustainable Biodiversity conservation Environmental	Environment Design Cityscape Spatial Branding Universal Facilities Interior Exhibition Planning Way Finding & Signage Research & Public Environment Planning	Service Design Medical Care / Welfare Safety Cultural Tourism / Community Digital Service Convergence On Site Service





**GLOBAL
DESIGN iT AWARD**
2023

DESIGN
LEADER'S
CHOICE

GLOBAL DESIGN IT AWARD 2023

Trophy / Certificate



GLOBAL DESIGN IT AWARD 2023

Program



2023 Schedule*

Categories

Product Design

Transportation & Mobility
Digital Device
Industrial Equipment
Appliance
Medical & Health Device
Stationery
Household
Outdoor & Leisure Product
Beauty & Fashion Items
Souvenir & Tourism
Others

Visual Communication Design

Advertisement
Promotion
Book
Editorial
Brand Identity
Typography
Package Design

Environment Design

Cityscape
Spatial Branding
Universal Facilities
Interior
Exhibition Planning
Way Finding & Signage
Research & Public Environment
Planning

AI & New Media

Website & Application
Animation & Motiongraphic
Film and Video
Infographics & Data Visualization
AI Collaboration Contents
AR and VR
Digital Art

Service Design

Medical Care/Welfare
Safety
Cultural Tourism/Community
Digital Service Convergence
On Site Service

ESG Design

Sustainable
Biodiversity Conservation
Environmental

Receipt

07. 2023 ~ 10. 2023

Prize

Grand / Gold / Silver / Bronze / Special (ESG)

Entry Methods

www.designitaward.com

Announcement

11. 23. 2023

Ceremony & Exhibition

To be announced

GLOBAL DESIGN iT AWARD 2023

Sponsored Program

The 'Design iT Award' is a global design award that aims to support international exchanges by discovering design companies and designers who have created a social impact.

It is an event that selects and awards the best designs and projects in the design industry for the past 10 years since 2011, highlighting numerous designers, companies, directors, and agencies in Korea. This year, the Design iT Award has expanded its scope to design companies and designers around the world through fair screening by experts(CEOs, etc.) representing the design industry in each field around the world. The best works in 6 design fields will be selected.

The Global Design iT Awards are operating various sponsorship and sponsor programs.

Offered Benefits and Effects

- _ Supporting business activities as a special member of KODIA
- _ Utilization of design company network of specialized design groups: product, visual communication include package design, multimedia, space/environment, service experience, etc.
- _ Effect of exposure of the corporate brand to over 14,000 designers
- _ Utilization of international design company network
- _ Utilization of the latest design trends

Sponsorship Method

Annual Sponsorship

Level/Fee & Benefits

Level/Fee	Gold	Silver	Bronze
	\$10,000(US\$) +	\$5,000(US\$) +	\$10,000(US\$)

Small donations are also possible. Small sponsors will be notified separately at the Design iT Award ceremony and in the year-end report of the KODIA.

Unit business and event sponsorship

- _ Sponsorship of government agencies, media, and related public organizations
 - _ Global Design 'iT' Award Event-related sponsorship
 - _ Unit business sponsorship (Design 'iT' Award ceremony, 'iT' Award Challenge, etc.)
- * Unit business and event sponsorship are possible in various fields related to the event, such as support for goods and food.

Sponsored Brand Mark

DESIGN iT AWARD 2023
DESIGN LEADER'S CHOICE

PARTNERS NEWS PRESS LOGIN SIGN UP REGISTRATION

ABOUT HOW TO ENTER CATEGORIES WINNERS CONTACT US

12TH DESIGN iT-AWARD

* Gain worldwide exposure and enter one of the most respected global design awards.
Product designers, visual communication designers, environmental designers, multimedia designers and service designers are invited to submit their work for the it award design competition.

REGISTRATION

AWARD SCHEDULE		
February Homepage Open	September Registration Regular	December Award Ceremony
March Announcement	October 1st Critic	
July Registration Early Bird	November 2nd Critic	

DESIGN iT AWARD IS A GLOBAL COMPETITION OF FINDING THE MOST ASPIRING CREATIVES

* Design iT AWARD discovers and embraces talented designers and businesses to encourage their growths. By mentoring their creative assets to substantiate, our competition will help achieving more recognition and profitable business.

ABOUT: Design Award, Design, Jury Panel, Branding and Prize, KODIA

HOW TO ENTER: Registration, Entry Rules, Judge Criteria, Registration Fees, Entry Guidelines

CATEGORIES: Product, Brand/Communication, Environment, Digital Multimedia, Service

WINNERS: Select Award

CONTACT US

PRIVACY POLICY, TERMS OF SERVICE

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Brand of sponsor exposed on the website of the Global Design 'iT' Award 2022



Sponsored brand exposure to the website of the KODIA and various association activities, YouTube videos, and event venues

Benefits provided by level of annual support

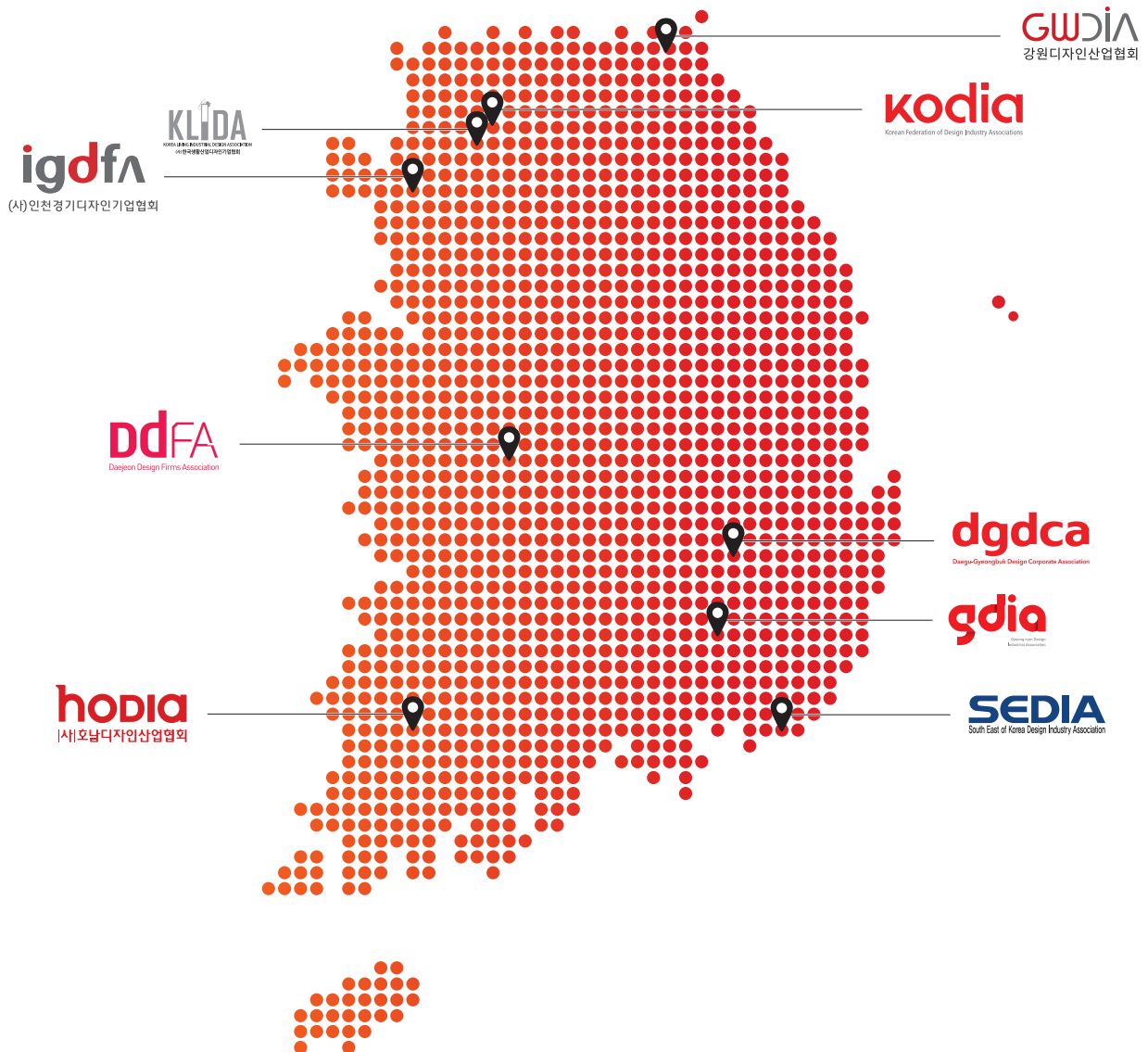
Level / Year		GOLD	SILVER	BRONZE	Remark
		1 Year	1 Year	1 Year	
1	Establishment of winner in the name of sponsor	●			Upon sponsor's request
2	Provide marketing opportunities for sponsoring companies to 7 associations of KODIA	●			
3	Provision of corporate PR booth in iT Award event hall	●	●		GOLD – Independent booth of around 9.9m ² SILVER – Union booth Installation is carried out by the sponsor
4	Viewing each corporate promotional video during iT Award event	●	●	●	GOLD – 3 minutes SILVER – 1 minute BRONZE – In total, about 10 seconds
5	Invitation to the exhibition of winning works and to award ceremony	●	●	●	
6	Marketing a brand logo at the stage for a commemorative photo zone at iT Award event	●	●	●	
7	iT Award sponsor promotion(Logo / promotional video-15s)	●	●		GOLD – 3 times(year published) SILVER – 1 time(year published)
8	Free production of award package(Quantity difference by level)	●	●	●	GOLD – 50 sets SILVER – 30 sets BRONZE – 10 sets
9	Sponsor logo with hyperlink on iT Award website	●	●	●	
10	Banner advertisement with hyperlink on iT Award website	●	●	●	
11	Sponsor issues uploading on the website(Interview, Product, etc)	●	●		Sponsor provided
12	Sponsor promotion on Design iT Award official SNS	●	●	●	Sponsor provided
13	Print advertisement(Interview, Product, etc)	●	●	●	Upon sponsor's request
14	Judge's recommendation	●	●	●	Excluded from participating in sponsors
15	Design-related consulting and legal advice support	●	●	●	
16	Designer priority contact qualification	●	●	●	
17	KODIA special membership granted(registration fee and annual fee free)	●	●	●	
18	Sponsor introduction brochure included in award package	●	●	●	Sponsor provided
19	Providing KODIA human network opportunities	●	●	●	
20	Issuance of KODIA sponsor certificate	●	●	●	

* KODIA websites : Design iT Award (E) / Kodia/Design Career/Total Information System for Standard Design Fees (K)

* Benefits 3 to 6 apply in case of face-to-face award ceremony, and separate discussions will be made in case of online award ceremony.

15,000 designers and 11,000 specialized design companies from the Korean Federation of Design Industry Associations, an organization of 8 design specialized associations from each region across the country, become your customers.

South East of Korea Design Industry Association, Daegu-Gyeongbuk Design Corporate Association, Daejeon Design Firms Association, Gyeong nam Design Industrial Association, Honam of Korea Industry Association, Incheon Gyeonggi Design Firms Association, Korea Living Industrial Design Association



DESIGN LEADER'S CHOICE GLOBAL DESIGN 'IT' AWARD

The Korean Federation of Design Industry Associations has 7 sub-groups in each design field, including product design, visual design, multimedia design, space/environment design, service experience design, package design, and convergence design, with 15,000 designers and 11,000 design companies.

Please become a sponsor of the Global Design 'IT' Award, which is expanding its scope internationally with specialized companies.

Your brand will be exposed on the Global Design 'IT' Award website, the KODIA website, and design company groups and designers around the world and various design information of the KODIA will be provided to contribute to your marketing and PR activities.

KODIA

(Korean Federation of Design Industry Associations)

KODIA is an international non-profit association of design specialized companies founded in 1994 in Korea, with the goal of realizing the value of human life that anyone can enjoy. We creatively solve various problems facing human society through international exchanges and cooperation between design companies and designers around the world.

KODIA is an association of design industries.

It is an international design industry association that a total of 7 design organizations and 14,000 designers, and 11,000 specialized design companies in design fields such as product design, visual design, multimedia design, space/environment design, service experience design, package design interact and contribute to human life by spreading the value of design.

KODIA is a statistical agency that has accumulated information on the activities of design specialists and individual designers.

It is a hub for designer and design company information that provides and guides customized design company information to design utilization companies. Also, KODIA has information on design companies around the world through active exchanges such as seminars and forums.

KODIA supports and nurtures future generations of designers.

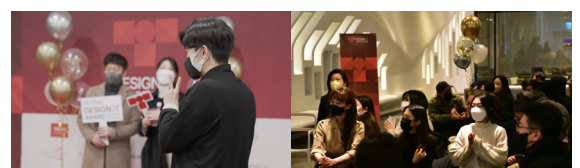
It is a design industry talent development group that promotes an international exchange of designers by guiding the advancement of design majors in society, discovering excellent designers through it Award Challenge, and supporting careers in design-specialized companies around the world by operating systematic careers management programs.

kodia

Korean Federation of
Design Industry Associations



IT Award Ceremony



IT Award Event



DESIGN iT
AWARD 2023
DESIGN LEADER'S CHOICE

GLOBAL DESIGN iT AWARD 2023

Receipt

10. 7. 2023 ~ 10. 10. 2023

Entry Methods

www.designitaward.com

Award Ceremony

23 November 2023

Organizer

Korean Federation of Design Industry Associations

Categories

Product Design

Transportation & Mobility
Digital Device
Industrial Equipment
Appliance
Medical & Health Device
Stationery
Household
Outdoor & Leisure Product
Beauty & Fashion Items
Souvenir & Tourism
Others

Visual Communication Design

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Brand Identity
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Environment Design

Cityscape
Spatial Branding
Universal Facilities
Interior
Exhibition Planning
Way Finding & Signage
Research &
Public Environment Planning

AI & New Media

Website & Application
Animation & Motiongraphic
Film and Video
Infographics & Data Visualization
AI Collaboration Contents
AR and VR
Digital Art

Service Design

Medical Care / Welfare
Safety
Cultural Tourism / Community
Digital Service Convergence
On Site Service

ESG Design

Sustainable
Biodiversity Conservation
Environmental



**GLOBAL
DESIGN iT AWARD
2023**

DESIGN LEADER'S CHOICE
Sponsorship

If you contact the Design iT Award secretariat, We will guide you in detail.

T : +82 2 3445 5199
E : itaward@hanmail.net

CATEGORY	1Y	
GOLD	<input type="checkbox"/> \$10,000(US\$)	
SILVER	<input type="checkbox"/> \$5,000(US\$)	
BRONZE	<input type="checkbox"/> \$3,000(US\$)	
KODIA Friend	<input type="checkbox"/> \$ (US\$)	
COMPANY		
ADDRESS		
TELEPHONE		FAX
NAME (Person in charge)		DEPARTMENT/ POSITION
PHONE		E-MAIL
HOMEPAGE		

We apply for the Sponsorship Program as above.

2023. . . .

COMPANY:

PERSON IN CHARGE:

(signature)



DESIGN iT
AWARD 2023
 DESIGN LEADER'S CHOICE



Global Design iT Award Secretariat
 Korean Federation of Design Industry Associations
 6th Floor, 4, Bongeunsa-ro 18-gil, Gangnam-gu,
 Seoul, 06125, Korea

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www.designitaward.com

kodia Korean Federation of
 Design Industry Associations

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www.ko-dia.org

Blog : <https://blog.naver.com/kodfa940409>

Instagram : [kodia_since_1994](https://www.instagram.com/kodia_since_1994)

Facebook : <https://www.facebook.com/>
 한국디자인산업협회-105968907873633/

Youtube : <https://www.youtube.com/channel/UCngNivZfthblvY3BBn7wMV9Q>