

GLOBAL DESIGN IT AWARD

Sponsorship Program

DESIGN LEADER'S CHOICE

2024

Receipt

June 2024 - September 2024

Award Ceremony

6 December 2024

Organizer

Korean Federation of
Design Industry Associations

Categories

Visual Communication Design

Advertisement
Promotion
Book
Editorial
Brand Identity
Typography
Package Design

Service Design

Medical Care / Welfare
Safety
Cultural Tourism / Community
Digital Service Convergence
On Site Service

Product Design

Transportation & Mobility
Digital Device
Industrial Equipment
Appliance
Medical & Health Device
Stationery
Household
Outdoor & Leisure Product
Beauty & Fashion Items
Souvenir & Tourism
Others

Environment Design

Cityscape
Spatial Branding
Universal Facilities
Interior
Exhibition Planning
Way Finding & Signage
Research & Public
Environment Planning

AI & New Media

Web & Application
Animation & Motion graphic
Film and Video
Infographic & Data Visualization
AI Collaboration Contents
AR and VR
Digital Art

ESG Design

Sustainable
Biodiversity Conservation
Environmental



YIEUM PARTNERS INC.



sampartners

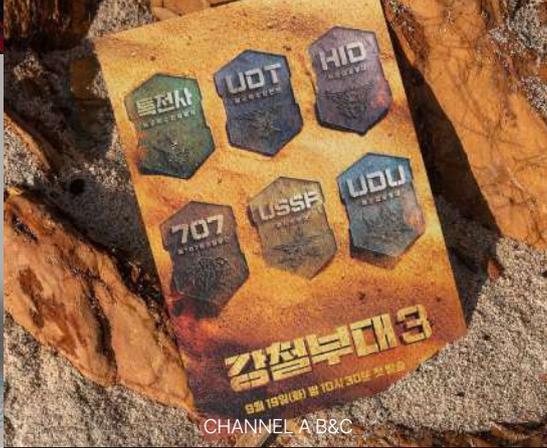


IPARTNERS



Gama ; ku

Siyoung Kim



CHANNEL A B&C



INJUNG COMMUNICATIONS



SOCAR



GOTH DESIGN



JEI DESIGN WORKS Inc.



Shinhan Bank



Hexain Inc.



Seongyun Jung



동해시 신규 관광 캐릭터 디자인
DONGHAE CITY TOURISM CHARACTERS DESIGN

Donghae City



HRUM Corporation



COMMON TECHNOLOGY SG PTE. LTD.

HYOSUNG

Pentabreed



**GLOBAL
DESIGN iT AWARD**
2024

DESIGN
LEADER'S
CHOICE

GLOBAL DESIGN IT AWARD 2024

Trophy / Certificate



GLOBAL DESIGN IT AWARD 2024

Program



2024 Schedule*

报名类别

Product Design	<ul style="list-style-type: none"> Transportation & Mobility Digital Device Industrial Equipment Appliance Medical & Health Device Stationery Household Outdoor & Leisure Product Beauty & Fashion Items Souvenir & Tourism Others
Visual Communication Design	<ul style="list-style-type: none"> Advertisement Promotion Book Editorial Brand Identity Typography Package Design
Environment Design	<ul style="list-style-type: none"> Cityscape Spatical Branding Universal Facilities Interior Exhibition Planning Way Finding & Signage Research & Public Environment Planning
AI & New Media	<ul style="list-style-type: none"> Website & Application Animation & Motiongraphic Film and Video Infographics & Data Visualization AI Collaboration Contents AR and VR Digital Art
Service Design	<ul style="list-style-type: none"> Medical Care/Welfare Safety Cultural Tourism/Community Digital Service Convergence On Site Service
ESG Design	<ul style="list-style-type: none"> Sustainable Biodiversity Conservation Environmental

作品提交期	2024.06 ~ 2024.09
奖项类别	Grand / Gold / Silver / Bronze / Special (ESG)
报名方法	www.designitaward.com
获奖发表	2024.12.06
颁奖以及展示	另行通知

GLOBAL DESIGN IT AWARD 2024

Sponsored Program

Design iT Award是一个全球性的设计赛事，是国际知名设计领导者通过特别it设计，旨在寻找广泛设计领域中最具有灵感的、创造社会冲击力的设计公司以及设计师,并鼓励支持国际交流为宗旨的全球设计奖项。

从2011年以来，“Design it award”作为评选设计产业的最佳设计及其项目进行颁奖的活动,聚焦于韩国的众多设计师、企业、导演及代理公司。如今it Award被重新定义为Global Design iT Award,准备在国际上扩大其范围,通过代表国内外设计产业的专家(CEO等)的公正评审,将选出6个设计领域的优秀作品。由于这些奖项的公共性，全球设计“it”奖运营各式各样的扶持及赞助项目。

提供的优惠及效果

- 作为社団法人韩国设计产业联合会特别会员支持企业活动
- 向产品、视觉、多媒体、空间/环境、服务体验、包装设计等共8个设计团体和全国的设计企业网络应用及25,000多名设计师，曝光企业品牌的效果。
- 灵活应用国际性设计企业网络
- 最新设计趋势的信息应用

赞助方法

年度赞助

Level/Fee & Benefits

Level/Fee	Gold	Silver	Bronze
	\$10,000(US\$) +	\$5,000(US\$) +	\$3,000(US\$)

Small donations are also possible. Small sponsors will be notified separately at the Design iT Award ceremony and in the year-end report of the KODIA.

单个项目及活动的赞助

- 政府机关及媒体、相关公共团体的赞助
 - 全球设计“it”奖项活动的相关赞助
 - 单个项目赞助（《It》大奖颁奖典礼，《It》大奖挑战赛等
- *单个项目及活动赞助，在物品及饮食等与活动相关的各个领域都可以，相关赞助将在活动时公布内容,并显示背后企业。

标示赞助商品牌



13TH DESIGN iT-AWARD

+ Gain worldwide exposure and enter one of the most respected global design awards. Product designers, visual communication designers, environmental designers, multimedia designers and service designers are invited to submit their work for the it award design competition.

AWARD SCHEDULE

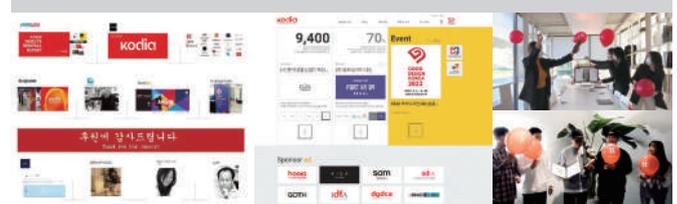
February	September	December
Homepage Open	Registration Regular	Award Ceremony
March	October	
Announcement	1st Critic	
July	November	
Registration Early Bird	2nd Critic	

DESIGN iT AWARD IS A GLOBAL COMPETITION OF FINDING THE MOST ASPIRING CREATIVES

+ Design iT AWARD discovers and embraces talented designers and businesses to encourage their growth. By mentoring their creative assets to substantiate, our competition will help achieving more recognition and profitable business.



Brand of sponsor exposed on the website of the Global Design 'IT' Award 2022



Sponsored brand exposure to the website of the KODIA and various association activities, YouTube videos, and event venues

年度赞助商级别及权益

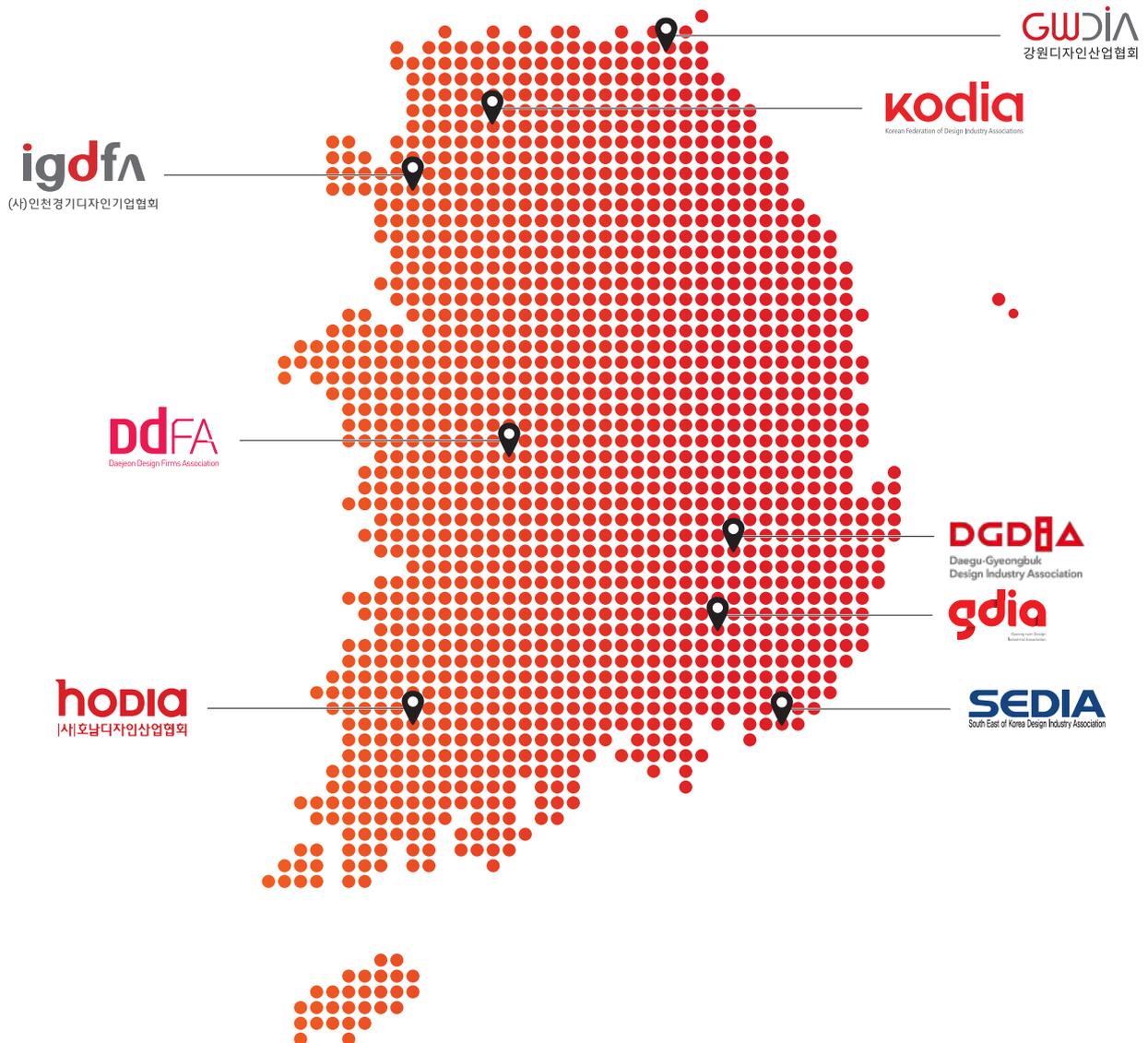
Level / Year		GOLD	SILVER	BRONZE	Remark
		1 Year	1 Year	1 Year	
1	创建赞助商命名的获奖者	●			赞助商要求时
2	设计产业联合会赞助提供向全国7个团体营销的机会	●			
3	iT Award活动现场内提供企业宣传展位	●	●		GOLD - 5坪左右独立展位 / SILVER - 联合展台 / 由赞助商负责施工
4	iT Award活动时，另行安排介绍企业宣传视频	●	●	●	GOLD - 2分钟 / SILVER - 1分钟 / BRONZE - 综合起来10秒左右
5	邀请参加获奖作品展示及颁奖典礼	●	●	●	
6	iT Award活动时，标记舞台留念品牌标志	●	●	●	
7	iT Award赞助商宣传 (Logo/企业宣传视频-15秒)	●	●		GOLD - 3次 (年刊) / SILVER - 1次 (年刊)
8	提供获奖者套餐 (按等级数量不同)	●	●	●	GOLD - 5套装 / SILVER - 3套 / BRONZE - 2套
9	iT Award官网赞助商Logo具有超链接性	●	●	●	
10	iT Award网站赞助商横幅广告具有超链接性	●	●	●	
11	网站刊登与赞助商相关的议题 (采访、商品及其他..)	●	●		赞助商提供
12	iT Award官方社交媒体上刊登赞助商广告	●	●	●	赞助商提供
13	刊登印刷品广告 (采访, 商品..etc)	●	●	●	赞助商要求时
14	推荐评审委员	●	●	●	赞助商作品报名时除外
15	提供设计相关以及法律咨询的援助	●	●	●	
16	赋予设计师优先联络资格	●	●	●	
17	赋予韩国设计产业联合会特别会员资格 (加入费/年度会员费免费)	●	●	●	
18	获奖包装上附赞助商介绍手册	●	●	●	赞助商提供
19	韩国设计产业联合会提供人际网络的机会	●	●	●	
20	韩国设计产业联合会颁发赞助证明书	●	●	●	

* 韩国设计产业联合会网站:DesigniT Award主页(E)/Kodia主页/履历管理主页/人工费基准网站(K)

* 3-6项是线下颁奖典礼为基准，如果线上颁奖，将另定计划

由在全国各地活动的8个设计专门企业构成的联合组织，
即韩国设计产业联合会的25,000名设计师、11,000多
家设计专门企业将成为贵公司的客户。

(社) 江原设计产业协会、(社) 东南圈设计产业协会、(社) 大邱庆北设计企业协会、
(社) 大田设计企业协会、(社) 庆南设计产业协会、(社) 湖南设计产业协会、
(社) 仁川京畿设计企业协会



DESIGN LEADER'S CHOICE GLOBAL DESIGN IT AWARD

(社) 韩国设计产业联合会由产品设计、视觉设计、多媒体设计、空间/环境设计、服务体验设计、包装设计和融合设计等共8个设计领域的团体组织和25,000多名设计师、11,000多家全国设计专业公司组成，联合会真诚邀请各界人士成为在国际上扩张其领域的全球设计“it”奖项的赞助者。

贵公司的品牌将出现在全球设计“it”大奖主页、韩国设计产业联合会网站、全国7个设计企业团体,并提供韩国设计产业联合会的多种设计相关信息,会为贵公司的推广宣传活动做出贡献。

社团法人韩国设计产业联合会 (Korean Federation of Design Industry Associations)

KODIA是以全世界设计专门企业与设计师之间的国际交流以及合作为基础,通过设计创意性解决人类社会面临的各种问题,以实现任何人都可以享受的人类生活价值为目标,于1994年在韩国创立的国际性非营利设计专门企业联合组织。

KODIA是韩国的设计行业联合组织

产品设计、视觉设计、多媒体设计、空间/环境设计、服务体验设计、包装设计共8个设计团体和25,000多名设计师、11,000多家设计专门企业进行交流,通过设计价值的扩散,为人类美好生活做出贡献的国际性设计产业联合组织。

KODIA 是收集设计专门公司和设计师活动信息的统计机构

通过国际规模的研讨会、论坛等活跃交流,为追求全世界设计专门公司和设计师的共同成长,向需要多种领域设计公司信息的企业提供量身定做型设计师和设计公司信息的枢纽机构。

KODIA 支持和培养下一代的设计师。

引导设计专业的学生进入社会,通过it Award Challenge挖掘优秀的设计师,运营系统性的履历管理项目,向全世界设计专门公司推荐人才就业,是激活设计师之间国际交流的、培养设计产业人才的团体组织。

kodia

Korean Federation of
Design Industry Associations



IT Award Ceremony



IT Award Event

GLOBAL DESIGN IT AWARD

<https://designitaward.com>

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AI Collaboration Contents
AR and VR
Digital Art

ESG Design

Sustainable
Biodiversity Conservation
Environmental



**GLOBAL
DESIGN it AWARD
2024**

DESIGN LEADER'S CHOICE
Sponsorship

请联系It Award运营总部,
我们将为您详细介绍。

联系方式 : +82 2 3445 5199
邮箱 : itaward@hanmail.net

区分	1 YEAR	
GOLD	<input type="checkbox"/> \$10,000(US\$)	
SILVER	<input type="checkbox"/> \$5,000(US\$)	
BRONZE	<input type="checkbox"/> \$3,000(US\$)	
KODIA Friend	<input type="checkbox"/> \$ (US\$)	
申请公司		
地址		
电话		传真
负责人		部门/职位
手机		邮箱
网址		

我方如上所述申请Sponsorship项目。

2024年 月 日

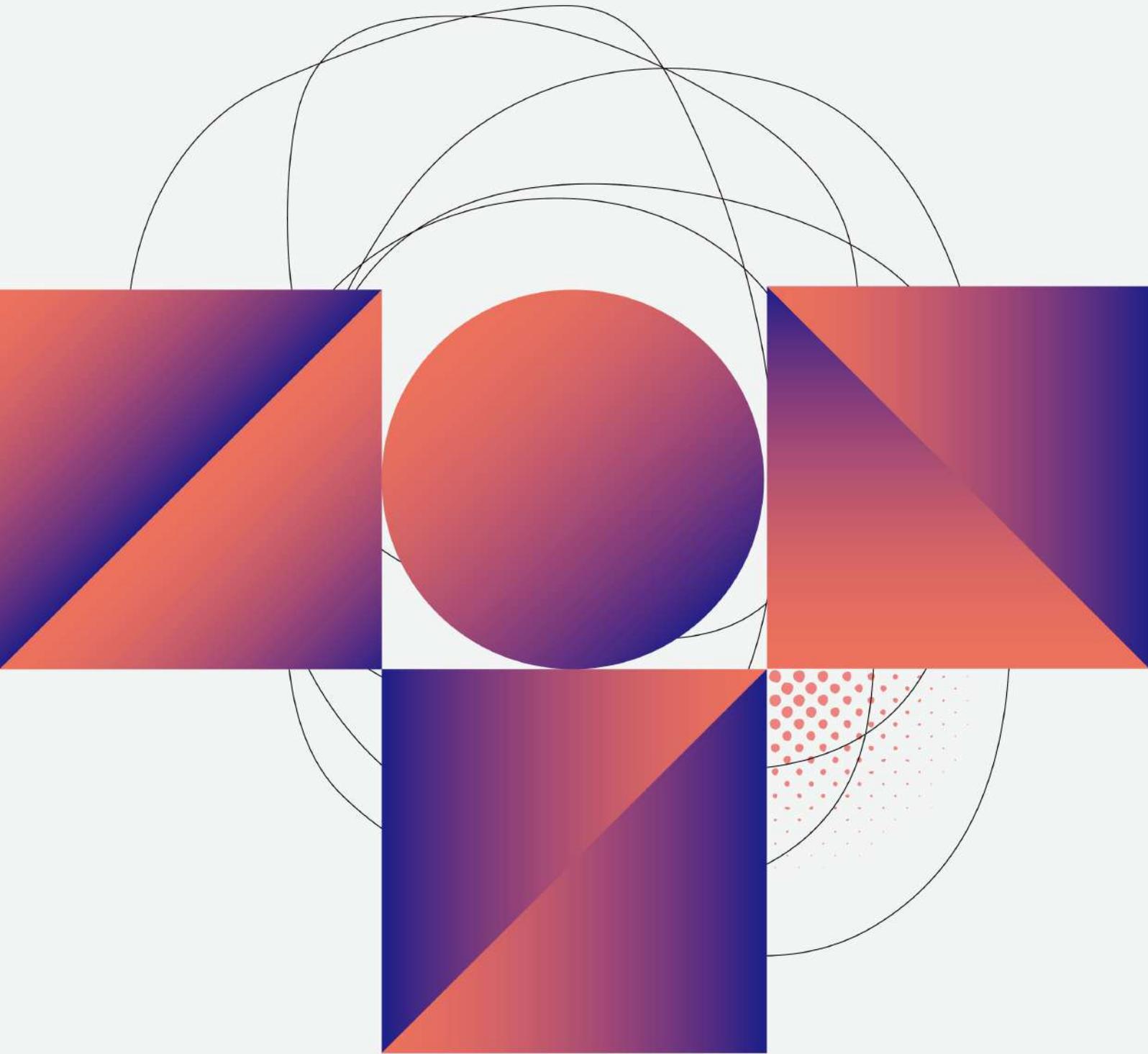
公司名:

负责人:

(印)



DESIGN IT
AWARD 2024
DESIGN LEADER'S CHOICE



글로벌 디자인 '잇' 어워드 사무국

06125 서울특별시 강남구 봉은사로 18길 4 영우빌딩 6층

Global Design IT Award Secretariat

Korean Federation of Design Industry Associations
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www.designitaward.com

kodia Korean Federation of
Design Industry Associations

사단법인 한국디자인산업연합회

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www.ko-dia.org

KODIA 공식홈페이지 : www.ko-dia.org

디자인경력관리센터 : <https://designcareer.kodfa.org/>

디자인대기인증합정보시스템 : <https://www.dsninfo.or.kr/>

디자인기업피해지원센터 : <http://www.designsos.co.kr/>

글로벌디자인잇어워드 : <https://designitaward.com/>

블로그 : <https://blog.naver.com/kodfa940409>

인스타그램 : [kodia_since_1994](https://www.instagram.com/kodia_since_1994)

페이스북 : <https://www.facebook.com/한국디자인산업협회-105968907873633/>

유튜브 : <https://www.youtube.com/channel/UCngNvZfbivY38Bn7wM9VQ>

www.designitaward.com

